

EVVELAND



Evveland is a virtual reality platform based on the Polygon blockchain, which aims to be the largest virtual events and business network on the metaverse.

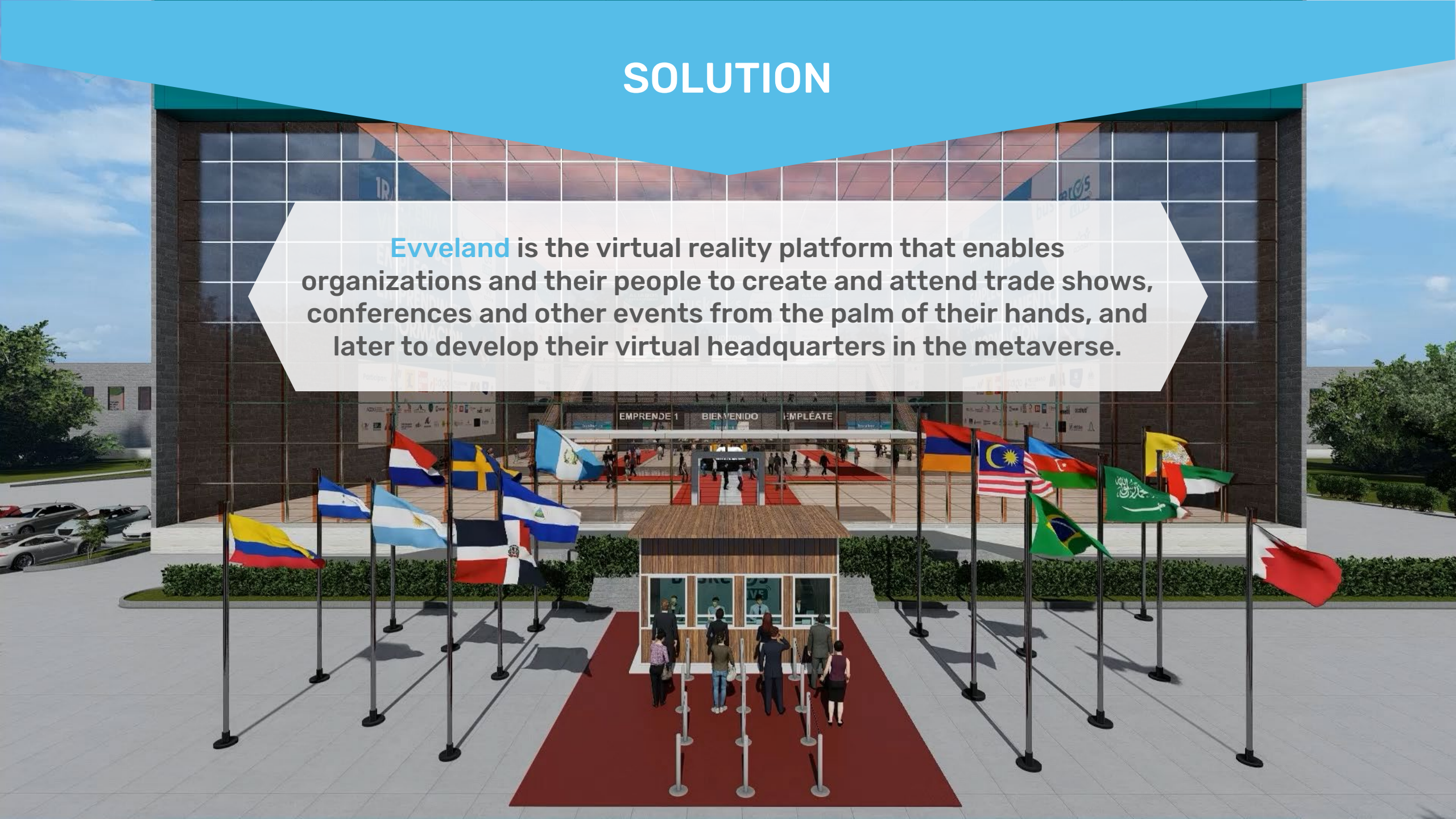
PROBLEM

Cryptocurrencies, NFTs and metaverses are transforming finance, the arts and society at large. However, most businesses are struggling to understand the opportunities offered by the Web 3.0.



SOLUTION

Evveland is the virtual reality platform that enables organizations and their people to create and attend trade shows, conferences and other events from the palm of their hands, and later to develop their virtual headquarters in the metaverse.



MAIN FEATURES



Focused on business
and corporate events



Based on
Polygon blockchain



Own utility token and
economic ecosystem



Different levels of
user and monetization

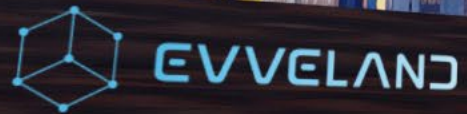


Gamification &
engagement offerings



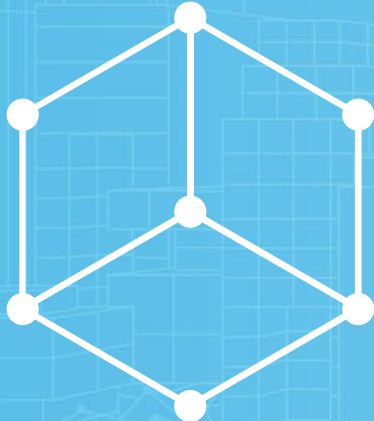
Real life environmental
impact applications

Evveland is deploying 10,542 event venues, one for every city in the world, which will be converted into NFTs that users will be able to purchase and operate.



NEW YORK

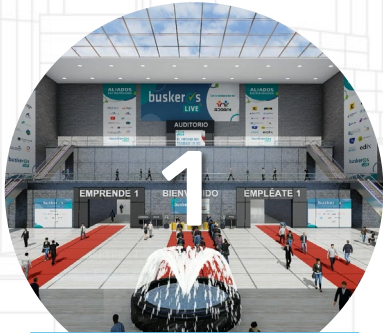
VIRTUAL CONVENTION CENTER



The **Evveland Foundation** has been tasked with the goal of generating an environmental impact project in every city, by using the EVVELAND tokens to incentivize the community to participate in these projects.



PROJECT PHASES



Events

Evveland will launch in Q2 2022 based on the company's 360-degree 2D virtual environment, which enables first-person navigation, gamification and chat between its users, as well as an auditorium for live events and content display.



Headquarters

The second phase of our project contemplates the development of virtual headquarters around each venue, in which multinational corporations will be able to locate their worldwide employees and conduct business in a safe and secure environment.

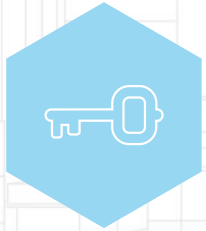


FOUNDATION

The Evveland Foundation will engage local governments and establish environmental impact projects in every city in which it is operating, with the goal of offsetting its carbon footprint and generating a global initiative backed by its community.

EVVELAND ACTORS

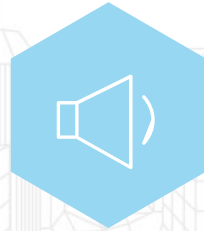
Venue
Owners



Venue
Operators



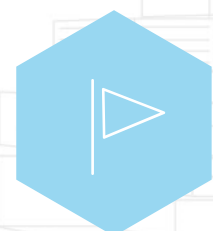
Event
Organizers



Exhibitors



Sponsors



Attendees



Event service
suppliers



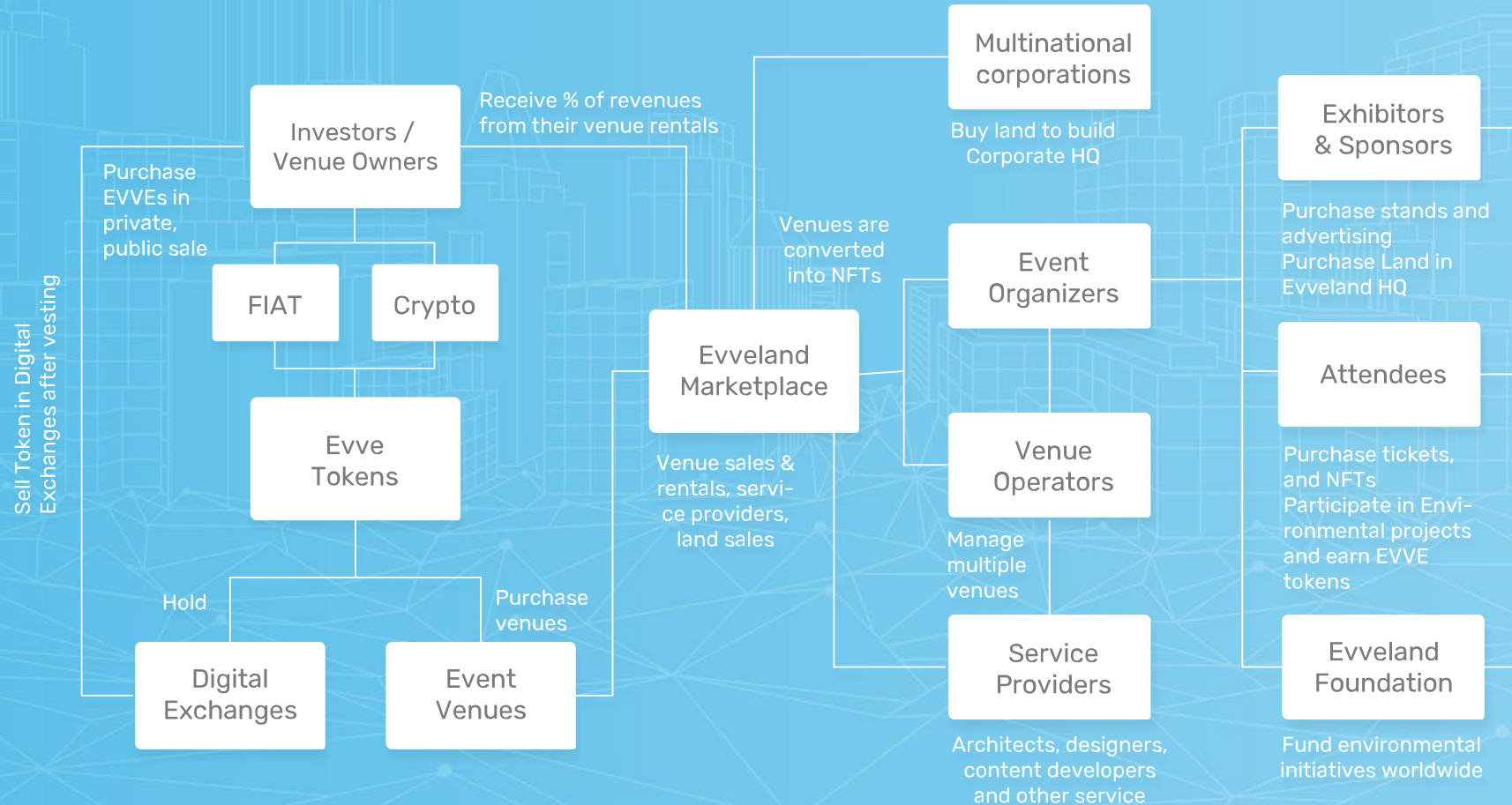
Building designers
& developers



Corporate
tenants



EVVELAND ECONOMY



MARKET OPPORTUNITY & COMPETITION

MAIN COMPETITORS

Gaming Metaverses

- Decentraland
- Somnium Space
- Sandbox

Virtual Real Estate

- Aftermath Islands
- Metamansions
- SuperworldApps

Virtual Events

- Hopin
- vFairs
- Remo

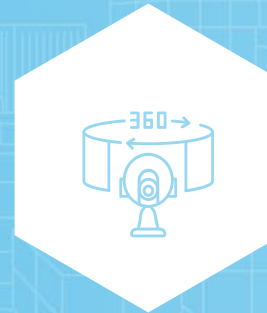
+\$6 - \$15
Trillion



Metaverse &
Virtual Reality

TAM

+\$700
Billion



Virtual
Events

SAM

+\$70
Billion



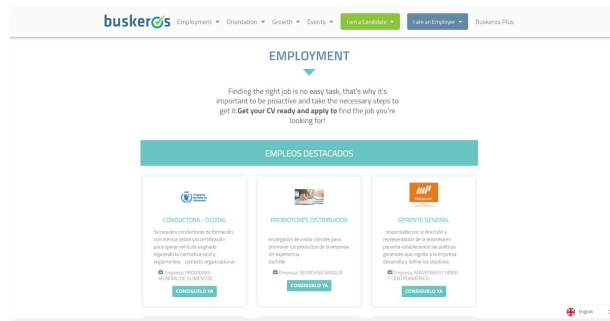
Virtual Biz
Events

SOM

TRACTION

What started in 2021

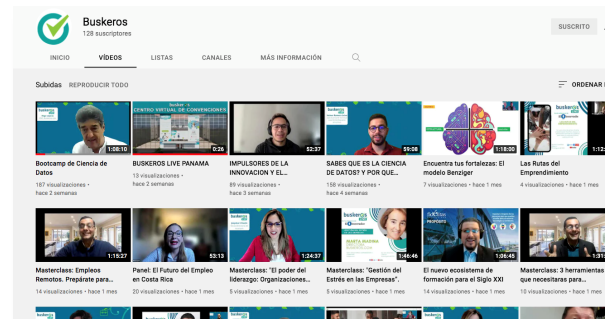
buskerOS



- Events driven job search
- Employer Engagement
- Candidate conversions
- Quality content
- Digital empowerment

What we achieved

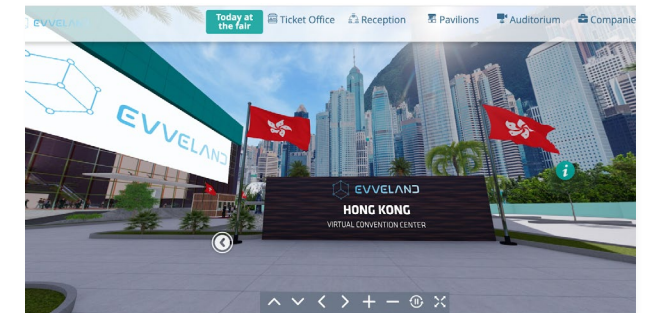
buskerOS
LIVE



- 4 Latam Job Fairs
- 170K unique visitors
- 130 Sponsors
- 100 Speakers
- \$40K revenues

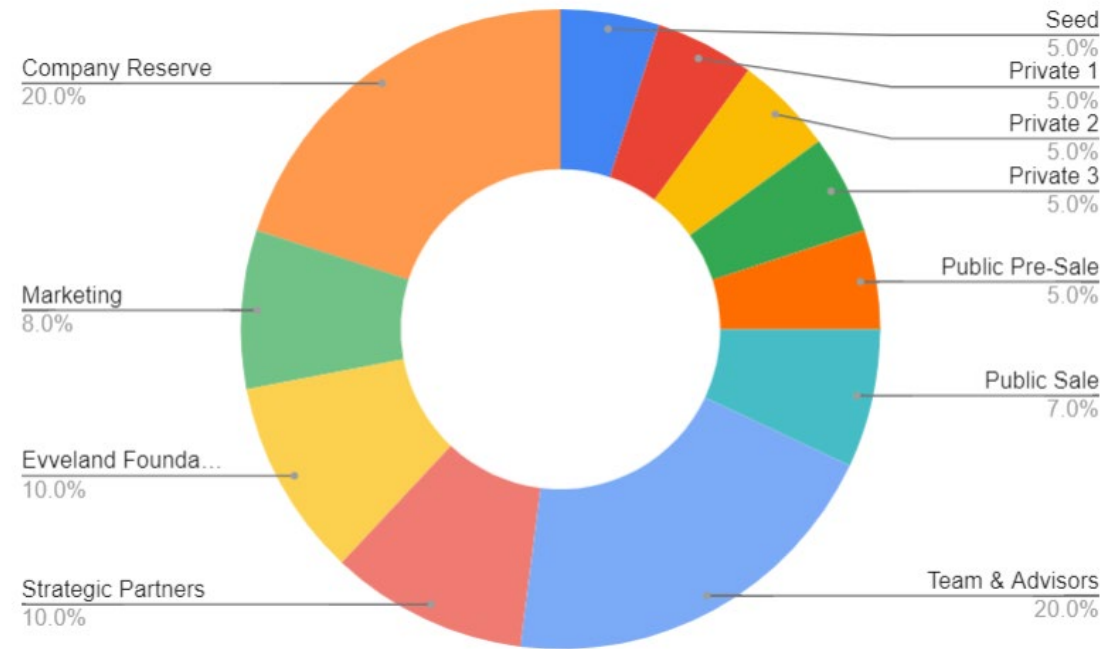
What comes now

EVVELAND



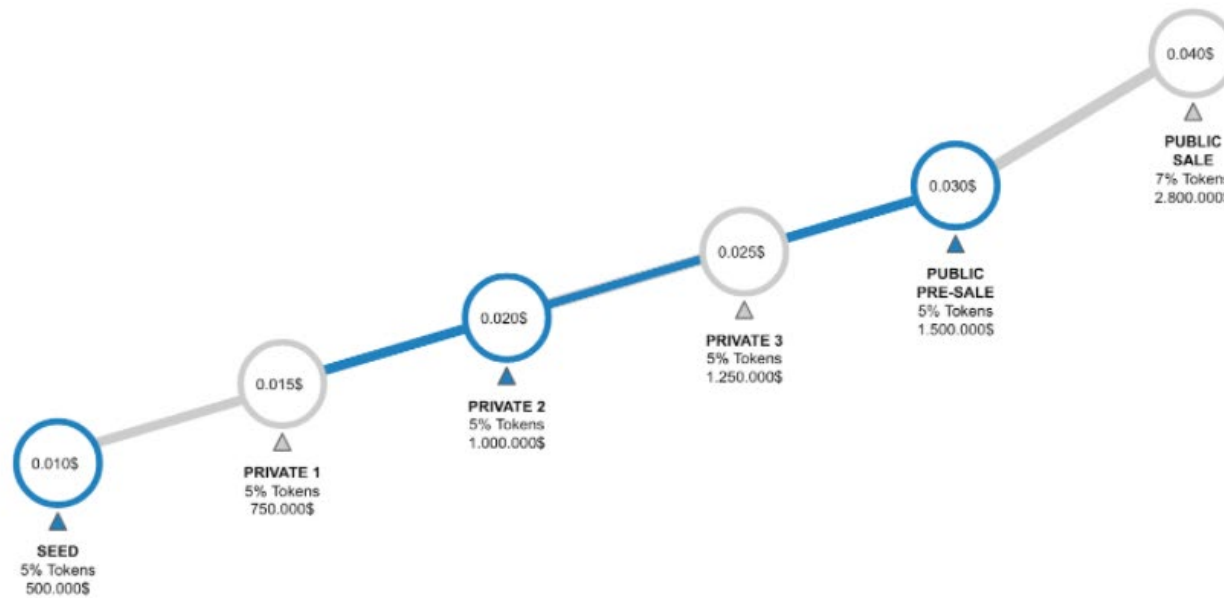
- Blockchain driven events
- Corp. virtual headquarters
- 1B EVVELAND utility tokens
- 10,542 event venues
- Global reach

TOKENOMICS



Private and Public supply of EVVELAND Tokens will represent 32% of total minting.

TOKEN SALES PLAN



Private sale of EVVELAND Token starts on March 1, 2022.

EXECUTIVE TEAM



RAFAEL BONNELLY

Founder & CEO

Founder and Team Leader. Serial Entrepreneur with IPO and exits. Rafael has a lengthy Career in Media & Telecoms. Rafael has created multiple technology companies, and worked for McClatchy, Telefónica, Orange, Tigo, Grupo El Comercio, NYT.



IVO CADENAS

Chief Blockchain Officer

Ivo is an advisor for Tech and Media companies, accelerating their Digital Transformation and exploding new business models (last years focused on Blockchain and Data Driven). He has a Journalism BA Degree and a PhD in Philosophy from Universidad Complutense.



IVÁN JIMÉNEZ

Co-founder & CFO

Co-founder entrepreneur with a long standing Wall St. Career at companies like American Express, Citibank and Lehman Brothers. Frequent guest in US Hispanic TV news shows. Is responsible for Finance and Legal and for the development of the US Hispanic Market.



MARTA MADINA

President EVVELAND Foundation

NGO specialist, journalist, corporate communications and donor development expert, with a Bachelor's Degree from University of Navarra and a Masters Degree in E-learning and People Development. She will drive the development of our environmental initiatives.

EXECUTIVE TEAM



Mª LOURDES SÁNCHEZ

Head of Operations & Environmental Compliance

Environmental Engineer, with strong organisational and management skills. Her responsibilities include the creation and management of processes that help the organisation function properly.



NIDHESH PILLAI

Chief Information Officer

Certified Blockchain Expert and holds a Masters Degree in Computer Science. He is a member of various Blockchain Associations. Started his career as an open-source system developer in Bangalore, India, and later moved to Dubai as a CRM/ ERP consultant in Raqmiyat.



JUAN SÁNCHEZ

Chief Technology Officer

Juan is a Systems Engineer and Administrator, with Experience in Marketplaces and Job Portals in which he worked at Grupo El Comercio. Juan runs our product development group and keeps our Tech Stack well oiled and working properly.



AMELIA VERGARAY

Head of UX

Amelia is a Computer Science Graduate of Universidad de Trujillo in Perú, where she lives. As head of User Experience she looks after the usability of our platform for all the constituencies of our company.



JON OSORO

Chief Marketing Officer

With more than 10 years of professional experience in different countries in Europe and America, Jon has a multidisciplinary profile with expertise in different branches of marketing and advertising, such as branding, design, copywriting, strategy, among others.

ADVISORS



GLORIA ALBARRÁN
**Marketing & Customer
Service**

Highly motivated, results oriented leader with extensive experience in business and operations management. She is effective in providing business owners with the necessary skills, resources, best practices, and systems to dramatically improve their business.



ARTURO DURÁN
Blockchain & Business

A proven record of Corporate Development & Restructuring, Business building, Internet strategy, user-centered Web development, usability engineering, search marketing, mergers & acquisitions, among others. Arturo has previously participated in two coin offerings.



RAFAŁ KIEŁBUS
**Blockchain Development
& Deployment**

With blockchain technology since 2011, professionally as a blockchain developer since 2017, including in the Polish Blockchain Technology Accelerator, in Tecra, iVoting, and Bitfold projects. Participant in the work of the "Blockchain, DLT and digital currencies".



GILBERTO MORENO
Strategy

As the Lead Strategist and Consultant for Prestige Consulting Services, has primary responsibilities for assisting clients in effectively managing transformational change. As a systems professional, has built strong partnerships with a variety of enterprises.

ADVISORS



JASON HUNG
Blockchain specialist

Jason is cofounder of International Consensus Association. He was rated as top People of Blockchain and top #1 ICO expert by ICOBench, Top #9 advisor by ICOHolder since 2018. He is a serial entrepreneur and managing IT consultant.



HOWARD NEU
Legal & Compliance

Howard is an experienced Internet Attorney and president of TheDomain Conference, where he has organised 40 International Conferences. He advises the company in all legal matters as well as in the development of its events-driven business.



ERIC RICHNER
Technology & Compliance

Technologist and investment professional. Eric is a graduate of Georgia Tech, with two Master's Degrees from Keller School of Management. Eric advises the company on Investments, Risk mitigation and product development.



ROBERT WOJCIECHOWSKI
Strategy & Tokenization

Has 30 years' experience with multiple sectors and five years' with blockchain and cryptocurrency. Co-founded the Związku Kontroli Dystrybucji Prasy i Polskich Badań Czytelnictwa. He was manager of the board. Planner of tokenomy and supporter of crowdfunding.

ROADMAP



JOIN US

INVEST

- The EVVELAND utility token lets you participate in Evveland.
- Buy commercial real estate, build your headquarters.
- Buy & operate your own events venue.

✉ investors@evveland.com

WORK

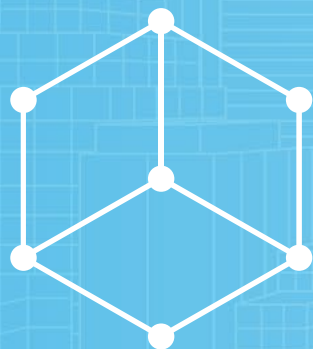
- Technical jobs: blockchain and virtual reality focus.
- Marketing jobs: Help us reach and convert users.
- Sales jobs: Work with event organizers worldwide.

✉ jobs@evveland.com

PARTNER

- Services: Offer your services to our corporate clients.
- Technology: Integrate your technology into Evveland.
- Marketing: Help us create content & marketing initiatives.

✉ info@evveland.com



EVVELAND