

### **Business Metaverse**

For corporations, SMBs, entrepreneurs and business communities (such as NGOs or chambers of commerce)

### Easy Web3 and Al tools

For immediate monetization by events, NFTs and permanent smart cubes

# Index

- 1. Introduction
- 2. Index
- 3. Problems Solutions
- 4. Market size
- 5. Competitors
- 6. Traction and Use Cases
- 7. Current Communities
- 8. Evveland Ecosystem
- 9. Products Price List
- 10. Fundraising Strategy
- 11. Use of Proceeds
- 12. 3Y Roadmap
- 13. Team
- 14. Contact Us
- 15. Annex: Tokenomics







### **Problems**

## Solutions

### **HIGH WEB3 DEMAND**

Communities and businesses are demanding AI and VR experiences for better engagement and monetization





### **FOCUS ON COMMUNITIES**

Mobile-first and AI enabled business metaverse, with multiple use cases: Retail, Education, Real Estate and more

### **EXPENSIVE AND COMPLEX**

Current Web3, Al and Metaverse solutions are out of reach for most organizations, due to high price and technical complexities





### **IMMEDIATE MONETIZATION**

Our venues and smart cubes are affordable, customizable and easy-to-use. Ideal for events, networking and eCommerce solutions



# **Market Size**

TAM: +\$6 - \$15 Trillion



Metaverse & Web3 Market

**SAM: \$2 - \$3 Trillion** 



**SMB Web3 Market** 

SOM: \$6 Billion



**Evveland Target** 



# Competitors

### **3D METAVERSES**

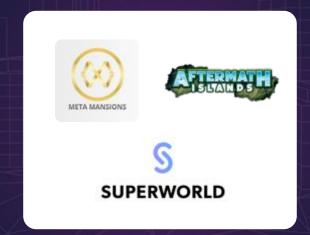






- Poor Experience for Mobile Users
- Focus on Gaming and Entertainment
- Large communities, but not professional

### **VR METAVERSES**



- Poor Experience for Mobile Users
- Focus on Real Estate
- Traditional targets

### **VIRTUAL EVENTS**



- Only software, without Metaverse or NFTs
- Focus on events
- Without community
- Weak Strategy and not scalable



### **Use Cases**



### **Traction**

### 1 Year Metrics

Communities Hosted: 18

Companies onboarded: +500

Registered Users: +18.000

Unique Visitors: +25.000

Views: +70.000

In its first year, Evveland has achieved a solid product/market fit in 14 Countries from 3 Continents, with 7x Engagement than traditional web

# Some of our Current Communities



**Web3 Stronger Together** 

Companies: 150 Users: 1.300

Business community based in France, with montlhy events and Web3 projects



**Hispanic Business Center** 

Companies: 105 Users: 850

SMBs community based in USA, led by the Georgia Chamber of Commerce, used by the affiliates for marketing and education



**Community4 Experience** 

Companies: 32 Users: 150

Crypto community based in Spain, very active promoting new initiatives and eLearning



**Buskeros Job Fairs** 

**Companies: +300 Users: +12,000** 

Employment Job Fairs for multiple companies in Central America and the Caribbean



# **Evveland Ecosystem**

#### **Use Cases**

Retail
Entertainment
Finance
Real Estate
Healthcare
Education
Travel
Luxury
Art
Corporate

#### **Environmental Initiatives**

Recruitment

Carbon Credits Gamification Program (Plant to Earn)



#### **Venue Owners**

Own of Smart Venue NFTs Smart Cube resellers Offer services to community owners and operators

#### **Tenants & Exhibitors**

Multiple Formats (virtual shop, classroom, game room, art gallery, etc)

#### **Event Organizers**

Ticketing & Memberships POAP & Diplomas Merchandising, Art, Marketing & Advertising

#### **EVVE Token**

Transactions Rewards Governance



# **Products: Price List**

Product	Full Price	Period	Discount Price	Free Trial
Pulsar Smart Cube	10€	per month	99€ per year	90 days
Nebula Smart Cube	25€	per month	199€ per year	No
Quasar Smart Cube	35€	per month	239€ per year	No
Stellar Smart Cube	30€	per month	299€ per year	No
Cosmos Smart Cube	50€	per month	529€ per year	No
Nova Smart Cube	75€	per month	599€ per year	No
Metaplaza Rentals	500€	Per day	2000€ / 5 days	No
Turnkey Event Management	from 5000€	Per event	On demand	No
NFT Tickets	From 0.50€	per NFT ticket	On demand	No
NFT Merchandise	From 0.50€	per NFT	On demand	No
NFT Collection Design	From 1.000€	per Collection	On demand	No



# 3Y Roadmap



#### 100 Communities

Thanks to Evveland Entrepreneurs, acting as first Commercial network, this milestone may be achievable within 6-12 months (for Thematic or Geographic communities)

#### **10.000 B2B clients**

Assuming a steady growth rate, it may take approximately 12-18 months to achieve 10,000 Smart Cube subscribers

### \$2M ARR

This is dependent on factors such as marketing efforts and customer retention, but Evveland has a scalable and auto sustainable

### 1M users

Growing the community to 1 million monthly active users may take potentially 2-3 years, as it requires significant investment in marketing and user acquisition efforts.

#### **Success Case**

Overall, we anticipate a 3-5 year timeline to fully achieve our goals and establish
Evveland as a leading player in the metaverse and VR/AR industry.



# **Fundraising Strategy**

### **Equity investor**

- ❖ Direct investment in Evveland shares
- ♦ Minimum Ticket \$20.000
- **A** Cap: \$400.000
- ♦ \$4.6M Pre-money valuation
- Equity available: 8%
- ❖ Vehicle: SAFE
- Future Discount: 30%
- ♦ Max Future Equity: 30%
- Period: 2023 Q4



### **Token investor**

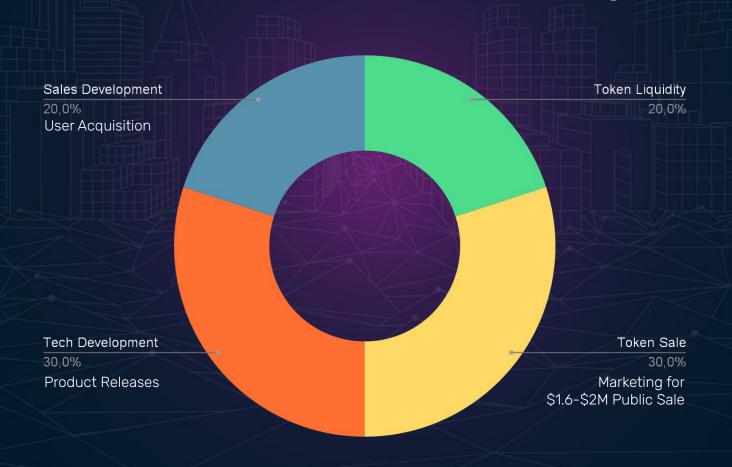
- Invest in EVVE tokens via Private Sale
- ♦ Minimum Ticket \$400
- **A** Cap: \$400.000
- Tokens Supply available: 2%
- ♦ EVVE token listing price: \$0.04\*
- Private Sale Discount: 50%
- Terms: 50% cliff 6 months, then the other 50% to be released linearly over the following 12 months
- Period: 2023 Q4



<sup>\*</sup> September 2023 in Uniswap and Cryptopocket

# **Use of Proceeds**

We will use the \$800.000 raised to achieve the following milestones:





### **Team**



Rafael Bonnelly Founder & CEO



Ivan Jiménez Co-Founder & COO



Marta Madina
Chief Content Officer



Ivo Cadenas
Chief Revenue Officer



Jon Osoro
Chief Marketing Officer



Juan Sánchez Chief Technology Officer



Doris Calero Sales Operations



Lourdes Sánchez
Director of Operations



Julio Calero DB Admin



Joshua Hernández Customer Success



Sunday Mgbogu Sr. Blockchain Developer



Carlos Bernal Social Media Manager



Amelia Vergaray
Sr. Frontend
Developer



Monaf Rony VR /AR/XR Architect



# **Contact Us**

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# **Annex: Tokenomics**

# Why Tokenize? To get liquidity assets!

- EVVE token is an ERC-20 minted on Polygon Blockchain (using a PoS green protocol) and already listed in Uniswap and Cryptopocket
- **\$1.6M Public Sale** projected for 2024 Q2
- Well-structured tokenomics with long-term vision.

